

KD-43X7052PBU



Sony BRAVIA 43X70 43" LED 4K HDR SMART TV

EAN: 4548736113619



Also available in 49", 55" & 65"

Suggested Sound Bars:

HT-MT300 : 2.1ch Compact Soundbar with Bluetooth® technology and slim-line wireless subwoofer



Key Features and Technologies:



SMART TV



3 Key Benefits:

Boost the quality of everything you watch

- 4K X-Reality Pro upscales and enhances every thing you watch to near 4K quality. No matter what the source, whether it's low quality internet content or a console game, the X70 will boost the picture quality, removing unwanted visual noise and sharpening the detail.

Life's brilliance, revealed with extra colours

- The X70 uses Sony's unique colour technology to bring the content you watch to life. The TRILUMINOS Display maps colours from a wider palette, faithfully reproducing every shade and hue. Images look vibrant, immersive and realistic.

Smart features powered by Freeview Play

- Freeview Play brings live, catch up and on demand TV together in one place. Find programmes from BBC iPlayer, ITV Hub, All 4, My and UKTV Play sitting alongside over 70 digital channels and 15 HD channels. All for free.

Ticket Suggestion:

SONY

KD-43X70

1. 4K X-Reality Pro Processor
2. TRILUMINOS Display
3. Full Smart TV
4. Freeview Play
5. Aluminium-look Bezel & Stand

Features above show step ups from lower range models and vs key competition. Explanations of technologies over page.

PRODUCT ASSETS LINK: Images/Videos etc*
<https://bit.ly/2PtMt4Q>

Top Menu

* The Asset repository will be added to over time, please check back for the latest updates



Sony's X-Reality processor can upscale even lower quality images to as close to 4K as possible. Everything you watch will be improved by Sony's unique enhancement technology.



The TV can show a breath taking range of colours, meaning images look vibrant and true to life. The technical name for this technology is a "Wide Colour Gamut".



Record your favorite shows on a USB stick or hard drive with the built-in dual digital tuner**



Motionflow XR 100Hz makes sure that the movement remains natural and doesn't create the "soap opera effect" where movement looks overly smooth and unlike the director's intent.

ClearAudio+

Your listening is as lifelike as your viewing. ClearAudio+ fine tunes TV sound for an immersive, emotionally enriching experience that seems to surround you. Hear music and dialogue with greater clarity and separation, whatever you're watching.

Smart Plug & Play

Take all the things you love on your smartphone or USB drive and enjoy them in beautiful detail on your large screen TV. Smart Plug and Play lets you easily share videos, photos and music from multiple devices

SMART TV*

The X70 gives you access to all your favourite online content including services such as Netflix, Prime Video, Britbox and more. You even have direct to YouTube and Netflix buttons, for instant access to your favourite shows, While Freeview Play gives you quick and easy access to all the catch up channels that you know and love.



PICTURE

Screen Size	43" (108 cm)
Resolution	3840 x 2160 (4K)
Backlight	Edge LED
Contrast Enhancement	Dynamic Contrast Enhancer
Picture Processor	4K X-Reality Pro
Upscale Technology	4K X-Reality Pro
High Dynamic Range (HDR)	Yes (HDR-10, HLG)
Native Panel Refresh rate	50 Hz
Motion Processing Technology	Motionflow XR 100Hz
Colour (TRILUMINOS/Super Bit Mapping/Precision Colour Mapping)	... Yes / No / No
Expanded Viewing Angle	No
Netflix Calibrated Mode	No
IMAX Enhanced	No
CalMAN Calibration Compatibility	No

DESIGN

Stand Name	Slim Blade Stand
Stand Colour	Black
Bezel Name	Narrow Bezel
Bezel Colour	Black
Adjustable Stand	No
Integrated Cable Management	Yes

USER EXPERIENCE

Smart Platform	Linux
Hands Free Voice Search (Integrated Mic)	No
Chrome Cast Built-in (Android & iOS compatible)	No
AirPlay 2/HomeKit/Alexa compatible	No/No/No
Wifi/Bluetooth	Yes (v 802.11a/b/g/n/ac) / No
Web Browser	No
Ambient Optimisation	No
USB HDD Recording (with time shift)	Yes
Onboard Storage (expandable via USB)	No Internal Memory

AUDIO

Sound from Screen:	No
Speaker Type:	Bass Reflex Speaker
Audio Enhancements	Clear Phase / Clear Audio +
Audio Format	DTS, Doby Audio
Dolby ATMOS from TV Speaker	No
Built-in Subwoofer	No
Audio System	2ch
Audio Power Output	20W (10w + 10w)

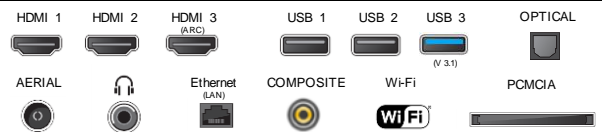
TV SYSTEM

HDCP Version	2.3
Tuner (DVB-C, DVB-T/T2)	Yes
Number of Tuners	1 x Digital
Freesat Compatible	No
Catch up platform:	Freeview Play (UK only)
HDMI Version	3 x HDMI 2.0b

ENERGY / ECO

Energy Rating / Light Sensor	A / No
Power Consumption (Standard Operation)/ In Standby	66 W / 0.5 W
Annual power consumption**	96 kWh
Automatic Standby / Clock	Yes / Yes
Picture Off Mode	Yes

CONNECTIVITY



REMOTE CONTROL

Remote Control	Simple Remote (RMF-TX300E)
Batteries for remote	Yes (x 2 AAA)
Microphone for Voice Control	Yes
Bluetooth / IR control / Backlight	No / Yes / No

WALL MOUNT

Wall Bracket Compatible:	Yes (SULW450)
VESA Spacing	200 x 200mm

DIMENSIONS AND WEIGHT

Dimensions inc. stand (WxHxD)	Approx. 97.0 x 62.8 x 28.6 (cm)
Dimensions without stand (WxHxD)	Approx. 97.0 x 57.0 x 5.7 (cm)
Dimensions of package carton (WxHxD)	Approx. 107.0 x 69.5 x 14.1 (cm)
Weight of Package Carton (gross)	Approx. 15kg
TV Weight with stand / no stand	Approx. 10.2kg / 9.7kg
Stand Width	Approx. 54.4 (cm)
Adjustable stand?	No
Line Drawings	https://bit.ly/2QQV6eF

*App availability may change over time depending service publisher's decisions. Sony can not be responsible for the disappearance of an application.

** based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.