

# Product catalog

Vieri Hair Solutions is a distributor of hair products aimed to sell in wholesalers, hair salons and for mobile use.

We hold a licence for a distribution of BEOX Professional products in the UK. We also distribute professional colour ByMarina as well as other brands.



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# KeraCoffee

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KeraCoffee Maximum Straightener is a unique hair straightening & smoothing treatment containing the exclusive Green Complex. It significantly reduces the volume and adds an extreme shine to the hair.

This vegan product is 100% Formaldehyde free made from Organic coffee beans. It is suitable for all hair types.

100% FORMALDEHYDE FREE  
ELIMINATES FRIZZ  
REDUCES VOLUME  
QUICKER STYLING  
ADDS SHINE AND SOFTNESS  
PROTECTS FROM HUMIDITY  
LONG-LASTING EFFECT OF 12-16  
WEEKS



# KeraCoffee

These products are completely free of any Sulphates, Parabens, Salts, Mineral Oils, Perfumes

**KeraCoffee Recovery Shampoo** - sulphate free shampoo made with Coffee Extract, Essential Oils and Proteins, suitable for all hair types . Will keep your hair deeply moisturized, shiny and frizz-free.

**KeraCoffee Recovery Conditioner** - specially formulated with Coffee Extract and Essential Oils that will deeply nourish your hair.

**KeraCoffee Recovery Mask** - a treatment mask developed with Coffee Extract and Essential Oils. It will instantly repair, nourish and regenerate inner hair structure while leaving hair moisturized, soft, shiny and bouncy.



Tools

# Solution

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1 Step Solution is suitable for all hair types, especially for blond hair thanks to the purple colour of the treatment (eliminates yellow tones). The process has now evolved so that leaving the treatment on for 3 days is no longer required.

It's the best way to control rebellious hair and reduce the volume.

This smoothing system is suitable for all hair types thanks to Blend of Amino acids such as Lactic Acid and Lacto Bionic

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 Solution



# Beplex

## Beplex – Color protector

This exclusive blend of Collagen, Sodium PCA, Amino Acid Blend, Keratin, Arginine, and Marine Algae works on the inside of the hair by minimizing the impact of damage during colouring and bleaching without compromising the technical process

It is preserving the strength and integrity of the hair fibre

Prevents irreversible damage during colouring and lightening process

Preserves the strength and regenerates the hair after a chemical process

Reconstructs the inner hair structure

Rebalances the pH and seals the cuticles

Adds shine and nourishment

Suitable for all hair types

beplex





# Siller

**Siller Platinum and Silver** - anti-yellow masks with high platinum or silver/grey effect to remove the yellowish tone on hair.

Its formula contains Indian Lotus, Blackcurrant, Jasmine and Amla Oil Extract that hydrates and recovers blonde and highlighted hair damaged due to lightening processes.

**Siller Fast** - Anti-Yellow Fluid is a spray which was developed to neutralize and eliminate undesirable yellow/brassy tones.

It acts as a heat protector by shielding the hair against heat from flat iron and exposure to sunlight. Rinse-free, it corrects and intensifies the blond tones, making hair completely revitalized and shiny

**SILLER.**  
*fast*



# Be.tox

This volume-reducing, a protein-based hair mask is an answer for anyone who loves their curls but gets fed up with the frizz. Be.tox has been developed for damaged and resistant hair and can be applied as a top-up to your Keratin treatment to prolong its longevity as well as a standalone treatment.

- SUITABLE FOR HOME USE
- FRIZZ AND VOLUME REDUCTION
- PRESERVES CURLS
- ADDS SHINE, SOFTNESS AND MOISTURE
- CAN BE RE-APPLIED EVERY 4-8 WEEKS
- MILD RELAXER, IDEAL FOR ALL HAIR TYPES
- PROLONGS THE EFFECT OF STRAIGHTENERS
- SEALS CUTICLES AND SPLIT ENDS

 **Be.tox**  
Volume Reduction Mask



# Versaty

Professional products for coloured and bleached hair. With added keratin and Beplex it is designed to help the recovery of hair from chemical or mechanical damage leaving hair extremely strong, shiny and healthy.

**Everyday Shampoo** - With Coconut Oil and Keratin, gently cleanses, nourishes and moisturizes the hair.

**Everyday Conditioner** - Formulated with Coconut Oil and Keratin smooths damaged and chemically treated hair, leaving it soft and shiny.

**Everyday Mask** - Rich in keratin and coconut oil, it nourishes and repairs the hair fiber, leaving hair soft, shiny and silky.

# Versaty Pro





# Special D'or

**Special D'Or Argan Oil** is considered a Moroccan treasure, it is a unique high concentrated product of argan oil, extracted from kernels of the Argan tree. It has antioxidant properties which give intense shine to hair.

- Oil is enriched with Vitamin E
- It is easily absorbed into the hair shaft, forming a delicate protective film without leaving any residue
- It aligns the hair, recuperates the hair fibres, repairs split ends and intensifies colour, protecting and restoring damaged hair.

**Shampoo and Mask** are designed with 10 exclusive oils, to treat dry and damaged hair, repair split ends and elasticity, revitalises, rejuvenates and adds shine, It will eliminate frizz, making your hair smoother, shinier and more manageable.



# Brazilian Curly

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These products are designed to enhance the natural beauty of curly or wavy hair

- Free of any Sulphates, Silicones, Mineral Oil and Parabens It cleans, nourishes and conditions all hair types. Adds moisture and nourishment to dry, brittle and damaged hair strands
- Supports the “Curly Girl” method of styling designed especially for curly hair
- Creates soft and defined curls

All 4 products contain a mixture of Coconut Water, Coconut Oil, Jojoba, Myrrh, Oliva, Cinnamon, Calamus, Extracts of Jaborandi, Ginger, Guarana, Coffee and Pomegranate  
Stimulates healthy hair growth

brazilian  
Curly



# Brazilian Curly

BBS Barber Style - where grooming comes first

This line of product was developed by barbers for those who are in LOVE with long and strong beards.

Beox Barber Style range contains Biotin and other active ingredients to eliminate beard and mustache flaws, as well as providing healthy hair and hair growth.

These products are designed to clean, moisturize, strengthen and finish off hair and beard with a special fragrance.

Designed for men with attitude and who know that a good choice makes all the difference!

**BEOX  
BARBER**  
*Style*

